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# IRF PRIVILEGE MEMBERSHIP OFFER

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## INDIA RETAIL FORUM PRIVILEGE MEMBERSHIP: ANNUAL FEE & DELIVERABLES\*

Membership Categories: ▶▶▶	RETAILERS					RETAIL PARTNERS		
	A: Regional Retailers (North, East, West, South) with less than 5000 sq. ft. area	A1: Independent Retailers	A2: Regional Retailers/ Chains A3: Brands with Own Brand Outlets/ Shop-in-shops A4: Convenience/ Specialty Chain Stores	A5: National Large Format Chains A6: Alternate Channel/ Online Retailers	A7: Retailers with presence in multiple verticals/ segments/ formats + Franchise/ Distribution/ Licensing/ Own Brand operations	B1: Cash & Carry / Wholesale operators	B2: Brands/ Merchandise Suppliers including Importers & Manufacturers	B3: Franchisees & Distributors
Annual Fee (GST extra)	Rs.12,500	Rs.25,000	Rs.1,00,000	Rs.2,00,000	Rs.5,00,000	Rs.2,00,000	Rs.1,50,000	Rs.75,000

### DELIVERABLES

	A	A1	A2	A3	A4	A5	A6	A7	B1	B2	B3
1. Feature/s, Editorial coverage subject to Editorial guidelines in relevant Images publications/Research Books/ coffee table books print/online (Data & information to be provided by members)	1 Page	1 Page	4 Pages	8 Pages	20 Pages	8 pages	5 Pages	2 Pages			
2. FOC promo banners/ Edm in Indiaretailing.com portal (applicable as per category)	FOC up to Rs.12,500	FOC up to Rs.25,000	FOC up to Rs.1 Lac	FOC up to Rs.2 Lacs	FOC up to Rs.5 Lacs	FOC Up to Rs.2 Lacs	FOC Up to Rs.1.50 Lacs	FOC Up to Rs.75,000			
3. Entry in Retailers Lounge at IRF & other events	1 Pass for regional event only	1 Pass for any 2 events	2 Passes each for any 3 events	3 Passes each for any 3 events	4 Passes each for any 4 events	3 Passes each for any 3 events	2 Passes each for any 4 events	2 Passes each for any 2 events			
4. Entry Pass for IRF & other annual events* Extra passes at a special price.	NA	1 Pass for any 2 events	2 Passes each for any 3 events	3 Passes each for any 3 events	4 Passes each for any 4 events	3 Passes each for any 3 events	2 Passes each for any 4 events	2 Passes each for any 2 events			
5. Special Invite for Power Breakfasts, Networking Lunches, Awards & Gala Dinners	1 Pass for regional event only	1 Pass for any 2 events	2 Passes each for any 3 events	3 Passes each for any 3 events	4 Passes each for any 4 events	3 Passes each for any 3 events	2 Passes each for any 4 events	2 Passes each for any 2 events			
6. Research Reports & Publications - Print & Online	FOC up to Rs.4,000	FOC up to Rs.5,000	FOC up to Rs.20,000	FOC up to Rs.30,000	FOC up to Rs.50,000	FOC up to Rs.30,000	FOC up to Rs.25,000	FOC up to Rs.15,000			
7. Images Retail Awards	2/3rd waiver on awards nomination fee	2/3rd waiver on awards nomination fee	2/3rd waiver on awards nomination fee	2/3rd waiver on awards nomination fee	2/3rd waiver on awards nomination fee	NA	NA	NA			
8. Presence at indiaretailing/ India Retail Forum website	URL Link	URL Link	URL Link	URL Link	URL Link	URL Link	URL Link	URL Link			
9. Placement of 100 copies of Catalogues at Members Lounge	NA	NA	NA	NA	NA	In any 3 events	In any 4 events	In any 2 events			

\*Deliverables are subject to submission of inputs/ confirmations/ approvals/ additional charges wherever applicable by specific dates/ deadlines as communicated to members. Deliverables are subject to change without notice.

#### Additional Benefits:

1. Special Packages to join IRF delegations for national & international retail trade shows.
2. Special packages for members for Print Ads in relevant magazines.
3. Speaker/Panel discussion opportunities subject to availability of slots
4. Priority in processing of your application for 'TRUSTED MARK' Certification.
5. CEO's picture & profile in 'Who's Who' page on indiaretailing.com website
6. Support & connect with potential partners.