



**SEPTEMBER 21 – 22, 2011,
MUMBAI, INDIA**

www.indiaretailforum.in

FORUM GUIDE

DEAR EXHIBITOR,

WELCOME TO INDIA RETAIL FORUM 2011

Thank you for the confirmation as an exhibitor @ IRF 2011.

As a part of the Exhibitor Package, an insertion of two pages per exhibitor is provided in the IRF Forum Guide. The IRF Forum Guide is booklet, size width 13 cms x 18.5 cms height, which consists of complete details about an EXHIBITOR. It is distributed to all the delegates, fellow exhibitors and speakers present at the event.

Please provide us with the following information as per the format below.

CONTACT DETAILS

- 1) Brand: _____
- 2) Products: _____
- 3) Company Name: _____
- 4) Contact Person: _____
- 5) Designation: _____
- 6) Address: _____
- 7) Phone: _____
- 8) Fax: _____
- 9) E-mail: _____
- 10) URL (if any) _____

BRIEF DESCRIPTIONS

Please mail us 50 words write up about your company.

VISUALS

Please furnish both the visual and logo

- Please provide us with supporting visuals of you products/company/brand. The same should be a min of 300 dpi.
- Please furnish Company logo in any of the following formats:
 1. Hi res (300dpi) JPEG or TIFF file
 2. CDR 11 file with fonts convert to curve
 3. Adobe Illustrator (version 10) file
 4. EPS file

We request you to send us the information in the stipulated format, so that we are able to place the information in the guide, as we would not want you to be a loss if the matter does not reach us by the stipulated date. The stipulated date is **5th September 2011**.

For any clarifications or issues, please feel free to mail or call me.

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